FEB 1 1943

FASHION CALENDAR

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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26	27	28	29	30	31	

FRANCES HUGHES, *Editor*
6 WEST 52nd STREET NEW YORK, N. Y.
ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, JANUARY 29, 1943

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Jan. 29-Feb. 6 9:00 A.M.-9:00 P.M.	EXHIBIT: REMODELING CLINIC FASHIONS	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (AT 52ND STREET)
	Finished costumes from the Home Dressmaking for Economy Class, demonstrate how clothes from recent seasons, made of fabrics (cottons, silks, wools, and synthetics) from prominent American manufacturers, can be remodeled smartly as well as patriotically in the Traphagen's conservation-of-materials campaign. Information from Registrar: Dorothy Tyroler, CO. 5-2077.		
Friday Jan. 29	SPRING AND SUMMER COLLECTION	NETTIE ROSENSTEIN	550 SEVENTH AVENUE
	For appointment contact: Charles Gumprecht, BR. 9-6890.		
Friday Jan. 29	PUBLICATION DATE: SOUTH-SOUTHWEST REGIONAL ISSUE BY MADEMOISELLE, 1 E. 57TH		
	First of 1943's four regional issues of Mademoiselle, with special emphasis on the Dallas Market in the Southwest region. Contact: Helen Valentine, PL. 3-1030.		
Sat., 1/30 10:00 P.M.	PRESIDENT'S BIRTHDAY BALL	NAT'L FOUNDATION FOR INFANTILE PARALYSIS	WALDORF ASTORIA HOTEL GRAND BALLROOM

OUT-OF-TOWN MARKETS

Due to the difficulty of travel, the habit of attending cross-country market openings has had to be curtailed. FASHION CALENDAR is listing only the larger and more important out-of-town market openings.

Beginning Sunday Jan. 31	SIX FASHION WEEKS IN MINNEAPOLIS	NORTHWEST SALES-MEN'S ASSOCIATION	RADISSON HOTEL MINNEAPOLIS
	First of series of six selling weeks for 250 salesmen to display 700 lines of apparel for men, women, children and infants.		
Sunday Jan. 31-Feb. 5	SEMI-ANNUAL SPRING MARKET WEEK	NATIONAL WASH APPAREL SHOW AND INTERSTATE MERCHANTS' COUNCIL	PALMER HOUSE CHICAGO, ILLINOIS
	Featuring first appearance in the country-wide tour of Bonnie Beth Byler, 1943 "Maid of Cotton" on Feb. 3rd. Maid of Cotton contact: Miss Virginia Jewel, Cotton Textile Institute, 320 B'way, WO. 2-0270. Contact: Glenn G. Hayes, Exec. Dir., Wash. Apparel Show, Palmer House, Chicago.		
Monday Feb. 1 4:00 P.M.	SEMI-ANNUAL CORSET CLINIC	CHICAGO CORSET CLUB	MERCHANDISE MART CHICAGO, ILLINOIS
	This event leads off the 1st afternoon of the Spring Market Week in Chicago. Two main speakers will discuss corsetry and the new government regulations. Contact: Chicago Corset Club, Mdse. Mart, Chicago.		
Monday Feb. 1	BOSTON SPRING MERCHANDISE WEEK	MERCHANDISE MART	PARKER HOUSE BOSTON, MASS.
	Contact: Syd Gordon, Parker House, Boston, Massachusetts.		
Saturday Feb. 6	ANNUAL STYLE MEETING: MERCHANT TAILORS & DESIGNERS	MERCHANT TAILORS & DESIGNERS ASSOC. OF AMERICA	DRAKE HOTEL CHICAGO
	Omitting the annual showing in New York, this Chicago event is more		

(Continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

(Continued from preceding page)

restricted than usual for obvious reasons; our young men are in the service. A few collections of civilian apparel will be shown. Publicity: Mr. Menkel (Earl Newsom), WI. 2-4666.

Monday Feb. 15- Feb. 17	SPRING SHOWING OF CORSETS & BRASSIERES	NEW ENGLAND CORSET AND BRASSIERE CLUB	PARKER HOUSE BOSTON, MASS.

This is a showing separate from underwear lines which will have their own Spring showing to be announced later.

WEEK BEGINNING MONDAY, FEBRUARY 1, 1943

Monday Feb. 1 1:00 P.M. Luncheon	SPRING CLOTHES FOR NEW YORKERS	CHEZ ROSETTE (10 E. 56TH ST.)	ST. REGIS HOTEL IRIDIUM ROOM

A showing to illustrate what styles New York women prefer for street, sports, afternoon and evening fashions today. Mrs. Pleasants Pennington has selected the dresses from Chez Rosette. Open to public. Luncheon, $2. Press by invitation. Dir. of Fashion Shows: Mary Alice Rice, PL. 3-4500.

Monday Feb. 1 4:30 P.M.	TEA AND PRESS SHOWING OF NOVEL NATURE	HELEN COOKMAN	48 EAST 66TH STREET

Mrs. Cookman, a talented designer, has lent her skill to war clothes, evening clothes, town suits and other fashions cleverly suited to today's living. Her daughter, Mary Ellen, now a farmerette in Delaware, will model Mrs. Cookman's clothes at this showing. Press and friends invited. Publicity: Natalie Maisch, RE. 7-3145.

Monday Feb. 1 7:00 P.M.	"HOW TO DO YOUR INCOME TAX"	GIMBEL BROTHERS	B'WAY AT 33RD ST. 9TH FLOOR

This is one of a series in Gimbel's "how to do" forums featuring useful information for customers and the public. Speaker: J.K. Lasser, expert on income tax. Open to press and public. Publ.: Constance Bartell, PE. 6-5100.

Monday Feb. 1- Mar. 14	EXHIBITION: DECORATIVE ARTS OF INDIA	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST

Three centuries of Indian arts will be on exhibit for six weeks. Examples of metalwork, jewelry, enamel, jade, wood carvings, printed and painted cottons, embroideries, complete costumes, rugs and Indian paintings are included. Should be full of source material for designers in all fields. Open to Press and public. Publicity: Alice Merriam, RH. 4-7690.

Mon., 2/1	AMERICANA ISSUE OF VOGUE MAGAZINE (Conde Nast)		420 LEXINGTON AVENUE
Mon., 2/1	"GIRL ON THE JOB" ISSUE OF HARPER'S BAZAAR		572 MADISON AVENUE
Tuesday Feb. 2 1:00 P.M. Luncheon	"SPRING TONIC" HAT FASHION SHOW	HELENE GARNELL (40 E. 51ST ST.)	RITZ CARLTON HOTEL OVAL ROOM

In this first Spring show of Helene Garnell's, brave hats for gallant days and souvenir openings will be shown. New hat materials including cottons will be revealed. Open to public. Luncheon, $2. Press by invitation. Ritz Publicity: Marion Morrison, PL. 3-4600.

Tuesday Feb. 2 2:00- 6:00 P.M.	PREVIEW: "THE ARTS IN THERAPY"	MUSEUM OF MODERN ART	11 WEST 53RD STREET

This is an exhibition of designs and objects accepted by a jury and awarded prizes from $10 to $100. Purpose of competition: to provide occupations, diversion, and cure with objects providing remedial work for disabled soldiers and sailors. These designs and objects stimulate the imagination of the patients and help toward creating salable articles as sources of income. Opens to public Wed., Feb. 3rd. Publicity: Sarah Newmeyer, CI. 5-8900.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Feb. 2 4:00-6:00 P.M.	"LEG MAGIC" IN SPRING HOSIERY FASHIONS	GOTHAM HOSIERY CO. INC.	200 MADISON AVENUE
	There is great interest in this Spring stocking presentation because of the tumultuous changes in hosiery recently. Gotham can usually be depended upon to spring a new trend. Press preview, strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.		
Tuesday Feb. 2 3:30 P.M.	AFTERNOON TEA AND FASHION SHOW	MARTINS, B'KLYN FOR COLONY HOUSE INC.	297 DEAN STREET B'KLYN, N. Y.
	Helen Reed, Martin's clever stylist-commentator will present Spring styles at this special tea and fashion show for the Colony House. Open to members and guests, by invitation only. Contact: Mrs. James Slavin, MA. 2-7720.		
Wednesday Feb. 3 1:00 P.M. Luncheon	"SPRING IS HERE" FASHIONS	KATHLEEN, INC. (118 E. 60TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Luncheon, $2. Press by invitation. Publicity: Ted Saucier, EL. 5-3000.		
Wednesday Feb. 3 6:00-7:45 P.M.	NEW COURSE IN FILM EDITING AND CUTTING	RKO PATHE NEWS	N.Y.U., WASHINGTON SQ. COLLEGE, ARTS & SCIENCE
	N.Y.U. will inaugurate an eight-week course in film editing and cutting, the first of its kind in the East under the direction of Professor Robert Gessner, chairman of Motion Picture Department. Lectures and laboratory work given twice weekly evenings. Tution: $25 includes $3 registration fee. Further information from registrar: Mr. Kastner, SP. 7-2000.		
Wednesday Feb. 3 Through Mid-May 8:00-9:45 P.M.	COURSE IN FURS AND FUR MERCHANDISING	MAX BACHRACH	SCHOOL OF RETAILING N.Y.U., WASHINGTON SQ.
	Max Bachrach, fur consultant, again gives his course every Tuesday, from 8 to 9:45 P.M. The Spring term begins on Wednesday, Feb. 3rd. Registration at main building, N.Y.U., 32 Waverly Place, Room 520, 9 A.M. to 9 P.M. Cost of course, $25. Contact: Registrar, SP. 7-2000.		
Thursday Feb. 4 12:30 P.M. Luncheon	WEEKLY PUBLICITY CLUB LUNCHEON	PUBLICITY CLUB OF NEW YORK	BELMONT-PLAZA HOTEL CASINO-IN-THE-AIR
	Speakers this week include: Mrs. Aimee Buchanan, Research Director for Encyclopaedia and author of recently published "The Lady Means Business"; Walter A. Lowen, head of Walter Lowen Placement Agency; and Miss Helen Faith Keane, Chicago Mail Order Co.; who will discuss "Will Women Take Over After the War and to What Extent" and "Post-War Problems of Women in Business and Industry." Members and guests. Contact: Mr. Uriel Davis, CI. 7-6161.		
Thursday Feb. 4-3:00 P.M.	PRESS PREVIEW: BRITISH TYPE KNITTED FASHIONS	MARIA KRUM	37 WEST 57TH STREET
	Custom-made collection of knitted sweaters, skirts and suits, including knitted dresses made of a new machine-knit that cannot be told from hand-knit. Small collection, but good. Press, strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.		
Friday Feb. 5	SPRING SHOWING: FASHIONS IN HATS AND COSMETICS	HELEN LIEBERT	ATOP 19 WEST 57TH ST.
	This is a special showing of "smooth hats and hands" introducing a new type of hand lotion added to the Liebert perfumes and toiletries. Also a new group of hats specially designed for a national promotion in March. This showing is a new angle in the coordination of cosmetics and millinery. Press by appointment only. Contact: Miss Irwin, PL. 3-2936.		

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Friday Feb. 5 7:00 P.M. Dinner	ANNUAL ADVERTISING AWARDS DINNER	ADVERTISING AND SELLING MAGAZINE	WALDORF ASTORIA HOTEL STARLIGHT ROOF
	Yearly presentation of award for the best advertising prepared and published during the previous year. It is an outgrowth of a Harvard award sponsored by Edward Bok. Citations include 37 awards for various types of advertising in newspapers, magazines; copy, lay-out, mechanics of production, etc. Admission strictly by extended invitations. No requests fulfilled. No Press. Publicity: Mary Saxton, CA. 5-9770.		
Monday Feb. 8-13 9:00 A.M. 6:00 P.M.	NATIONAL NOTION AND NOVELTY SHOW	NATIONAL NOTION ASSOCIATION	PENNSYLVANIA HOTEL 3RD FLOOR
	Entire 3rd floor of the Pennsylvania Hotel will be turned over to the National Notion Association during second week of February. All leaders in the industry expected to exhibit. Further information from George English Exhibit Mgr., N.Y. Housewares Club, Pennsylvania Hotel, PE. 6-5000.		
Monday Feb. 8 1:00 P.M. Luncheon	FASHION SHOW: SPRING WEARABLES	PEGGY ROTH (400 PARK AVENUE)	ST. REGIS HOTEL IRIDIUM ROOM
	Fashion show will provide a number of ideas of what to wear for all kinds of social occasions this Spring. Open to public. Luncheon, $2. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.		
Tuesday Feb. 9 10:00 A.M.	PRESS PREVIEW: SPRING COLLECTION	LORD & TAYLOR	424 FIFTH AVENUE EXEC. CONF. ROOM, 11TH FL.
	Strictly by invitation. Publicity: Eleanor Howard, WI. 7-3300.		
Tuesday Feb. 9 1:00 P.M. Luncheon	PATRIOTICALLY PRETTY-- PRIORITY FREE STYLES	INTERNATIONAL FASHIONS (1 WEST 34TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
	This showing has the approval and cooperation of OPA. It purports to show how new clothes can be prettified and old clothes refurbished and renewed by adroit and clever use of accessories, lace and veiling. Open to public. Luncheon, $2. Press by invitation International Publicity: Dora Loues Miller, LO. 3-4285. Ritz Publicity: Marion Morrison, PL. 3-4600.		
Tuesday Feb. 9 2:00- 4:00 P.M.	PRESS PREVIEW: MASKS FROM COLLECTION OF KENNETH MacGOWAN	MUSEUM OF COSTUME ART	630 FIFTH AVENUE ROOM 414
	These masks, current and historical, foreign and native, from all professional fields, are of interest to Fashion and Drama Editors and especially to milliners who derive hat inspiration from them. Exhibition installed by Lee Simonson. Press preview, Tues., Feb. 9th, 2-4 P.M.; Members preview, 4-7:30 P.M. Opens to public, free, Wed., Feb 10th. Publicity: Museum of Costume Art, CI. 7-2431 or CI. 7-2487.		
Wednesday Feb. 10 1:00 P.M. Luncheon	BRIDES AND DIAMONDS LUNCHEON	R.H. MACY & CO., INC. (HERALD SQUARE)	WALDORF ASTORIA HOTEL SERT ROOM
	Getting ready for a sparkling Spring bridal season, Macy's Bride's Shop presents a resplendent collection of bridal costumes on all budget levels and on all the rungs of the social ladder. Open to public. Luncheon, $2. Press by invitation. Macy Publicity: Kay Inglis Jones, CH. 4-2000. Waldorf Publicity: Ted Saucier, EL. 5-3000.		

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Wednesday Feb. 10 8:45 P.M.	REPUBLICAN CLUB--UNITED NATIONS 41ST ANNUAL BALL	REPUBLICAN CLUB	WALDORF ASTORIA HOTEL MAIN BALLROOM
	A thousand enlisted men, WAACS and WAVES will be the guests of this mammoth Republican Ball which is sure to draw a fashionable as well as political following. Associate Chairman: Mrs. William Warner Hoppin. Admission: $1.00 plus tax. Publicity: Frank Cushner, BU. 8-0686.		
Thursday Feb. 11- Feb. 12 9:30 A.M.- 10:00 P.M.	ANNUAL DOG SHOW	WESTMINSTER KENNEL CLUB	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
	67th annual event. Always has good society turnout of smart people and highly-bred dogs. To show, exhibitors obtain blanks from Westminister Kennel Club, 590 Madison Ave., N.Y.C. Open to public. General admission: $1.65. Contact: PL. 5-8592. Special Publ.: Mr. Kilbon, N.Y. Sun, WO. 2-2323.		
Thursday Feb. 11 1:00 P.M. Luncheon	SPRING HAT EXTRAVAGANZA	WALTER FLORELL (29 EAST 53RD STREET)	PLAZA HOTEL PERSIAN ROOM
	Completely new collection of hats for Spring and Mid-Summer. Open to public. Luncheon, $2. Press by invitation. Florell Publicity: Mr. Frederick, PL. 5-0895. Plaza Publicity: Alma Zaiss, PL. 3-1740, ext. 410.		
Thursday Feb. 11 4:00 P.M.	PREVIEW OF NEW SPRING COLLECTION	CARRIE MUNN	640 MADISON AVENUE
	Press and customers strictly by invitation. Contact Carrie Munn, EL.5-0017.		
Thursday Feb. 11 6:00 P.M.	FIRST-AID TO BRIGHTER WINTER CLOTHES	JAMES McCREERY	5TH AVE. AT 34TH STREET DOWNSTAIRS STORE
	To keep Winter clothes from bogging to a dull routine, McCreery's thrift show offers many bright suggestions for an inexpensive spirit-lifting Winter wardrobe. Press and public. Publicity: Elsie Porcell, WI. 7-7000.		
Fri., 2/12	ABRAHAM LINCOLN'S BIRTHDAY		
Sun., 2/14	ST. VALENTINE'S DAY		
Monday Feb. 15 1:00 P.M. Luncheon	SPRING FASHIONS: HATS AND GOWNS	SALINGER HATS, REVEL OF PARIS, GOWNS (538 MADISON AVENUE)	ST. REGIS HOTEL IRIDIUM ROOM
	Open to public. Luncheon, $2. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.		
Mon. 2/15	SPECIAL SPRING EDITION OF THE BRIDE'S MAGAZINE		527 FIFTH AVENUE
Tuesday Feb. 16 10:00 A.M.	PRESS PREVIEW: SPRING MILLINERY COLLECTION	HENRI BENDEL INC.	10 WEST 57TH STREET MAIN FL. MILLINERY SALON
	This is an important showing to which the Press is admitted strictly by invitation. Publicity: Frances Anderson, CI. 7-1100.		
Tuesday Feb. 16 1:00 P.M. Luncheon	SPRING FURS DE LUXE AND OTHERWISE	ESTHER DOROTHY (78 E. 56TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
	Open to public. Luncheon, $2. Press by invitation. Esther Dorothy Publicity: Eleanor Lambert, PL. 5-8580. Ritz: Marion Morrison, PL. 3-4600.		
Tuesday Feb. 16 11:30 P.M.	MID-NIGHT SUPPER AND CONCERT	A.W.V.S. WAR SAVINGS STAFF	GIMBEL BROS. BASEMENT B'WAY AT 33RD STREET
	1000 persons are expected to attend a supper and mid-night "bargain sale" in Gimbel's Basement for the purchase of $1000 War Bonds. Price of each		

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ticket for supper is $753 for which a $1000 War Bond and a comedy concert by Danny Kaye, star of "Let's Face It" are thrown in. This big-time War Bond party is being run by AWVS War Savings Staff. Reservations from CI. 6-0480. Publicity: Eddie Dukoff, CI. 6-1515.

Wednesday Feb. 17 9:00 A.M. Breakfast	PRESS PREVIEW: "SPRING IS HERE" FASHIONS	R.H. MACY & CO., INC.	B'WAY AT 34TH STREET EXEC. DINING RM, 13 FL.

Another of Macy's well-run high-style at-Macy's prices fashion shows. Press strictly by invitation. Publicity: Kay Inglis Jones, CH. 4-2000.

Wednesday Feb. 17 1:00 P.M. Luncheon	LUNCHEON SHOWING OF SPRING HATS	MADAME ARANKA (19 E. 56TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM

Open to public. Luncheon, $2. Press by invitation. Aranka Publicity: Ann Roundtree, PL. 8-2966. Waldorf Publicity: Ted Saucier, EL. 5-3000.

Thursday Feb. 18 1:00 P.M. Luncheon	BRITISH FABRIC SHOWING	ARUNDELL CLARKE (15 WEST 50TH ST.)	PLAZA HOTEL PERSIAN ROOM

Arundell Clarke, of London and New York, will show a collection of ready-to-wear and custom-made suits in imported Scottish woolens and menswear fabrics. A minimum amount of fabric will be featured for the "utility" suit which women of America will wear next year if or when coupon rationing comes as in England. Open to public. Luncheon, $2. Press by invitation. Publicity: Mr. Clarke, CI. 6-8660. Plaza Publ.: Alma Zaiss, PL. 3-1740.

Saturday Feb.20-27	NATIONAL SEW AND SAVE WEEK	NAT'L NEEDLECRAFT BUREAU AND O.P.A.	STORES ACROSS COUNTRY

O.P.A. is giving its official okay to Sew and Save Week and has approved the use of O.P.A. shield in connection with it. This is also the "week" of campaign for sewing contributions to Red Cross. Women are asked to sew at home, purchase their own fabrics, notions and patterns, and achieve the object of "a million garments for the American Red Cross." O.P.A. wishes to encourage women to sew at home in order to relieve machine and manpower required for the war effort. Publicity: Sally Dickson, LE. 2-4455.

Sunday Feb. 21 11:00 A.M.-11:00 P.M. Mon.,2/22 10:00 A.M.-9:00 P.M.	VICTORY CONGRESS OF BEAUTY AND FASHION	N.Y.S. HAIRDRESSERS & COSMETOLOGISTS ASSOC.	PENNSYLVANIA HOTEL 7TH AVE. AT 33RD ST.

Setting the tempo and theme for 1943 coiffures and makeup styles is the purpose of this congress. Speakers from stage, and screen, radio, government, industry and defense plants will make up the program. A fashion show will introduce "harmonics" in costume, coiffure and makeup. Publicity: Constance Hope, PL. 3-3390.

Mon., 2/22 GEORGE WASHINGTON'S BIRTHDAY

Tuesday Feb. 23 1:00 P.M. Luncheon	SPRING HAT FASHION SHOW	ERIK, INC. (15 E. 53RD ST.)	RITZ CARLTON HOTEL OVAL ROOM

Open to public. Luncheon, $2. Press by invitation. Erik Publicity: Elizabeth Maher, EL. 5-4248. Ritz Publicity: Marion Morrison, PL. 3-4600.

Tuesday Feb. 23 1:00 P.M. Luncheon	DE LUXE SPRING FASHION SHOW	PRINCESS KETTO MIKALADZE AND MIMI TUTHILL	ST. REGIS HOTEL IRIDIUM ROOM

Princess Ketto (320 E. 57th St.) is the famous Ketto formerly of Bergdorf Goodman's modeling staff and will show with Mimi Tuthill (50 E. 50th St.). Open to public. Luncheon, $2. Press by invitation. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.

Wednesday Feb. 24 4:00 P.M.	PRESS PREVIEW: SPRING CUSTOM-MADE FASHION REVUE	ZOE DE SALLE INC.	18 EAST 53RD STREET

Press preview, strictly by invitation. Contact: Zoe de Salle, PL. 3-0396.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

BIG SIX SEASON STYLE COLLECTIONS

Due to the unpredictable aspects of 1943 fashions, the dates and time of the big showings are not completely verifiable yet, and unlike previous years, are widely spaced apart. Verified dates will be listed as we receive them. Please Note: These showings are strictly by invitation. Please do not ask for admission.

Thurs. 2/25 — SAKS 5TH AVENUE SPRING ORIGINALS — 611 FIFTH AVENUE
11:00 A.M. — Press preview of "Sophie Originals" from Salon Moderne. Strictly by invitation. Publicity: Eleanor Lambert, PL. 5-8580.

Mon. 3/1 — BONWIT TELLER SPRING ORIGINALS — 721 FIFTH AVENUE
11:00 A.M. — Fira Benenson's Collection from the Salon de Couture Press preview, strictly by invitation. Publicity: June Clark, EL. 5-6800.

Tues. 3/2 — BERGDORF GOODMAN SPRING ORIGINALS — 754 FIFTH AVENUE
5:45 P.M. (Tentative) — Press preview, strictly by invitation. Publicity: Florence Neff, PL. 3-7300.

NOTE: HATTIE CARNEGIE AND JAY THORPE DATES NOT YET RELEASED. WE WILL LIST LATER.

Thurs. 2/25 — PRESS OPENING, SAKS 5TH AVENUE SPRING ORIGINALS
11:00 A.M. — See above for details.

Thursday Feb. 25 — "IT'S A SUIT SPRING" LUNCHEON FASHION SHOW — RUSSEKS FIFTH AVENUE (390 FIFTH AVENUE) — PLAZA HOTEL PERSIAN ROOM
1:00 P.M. Luncheon — With government okay and stylists' fashion blessing, Russeks presents a stampede of Spring suits, all wool, and calculated to make suit wearers of everyone who sees them. Russeks' constantly increasing reputation as a suit headquarters makes this luncheon especially interesting. Open to public. Luncheon, $2. Press by invitation Russeks Publicity: Beatrice Castle, WI. 7-1900. Plaza Publicity: Alma Zaiss, PL. 3-1740.

Last Week In Feb. — PRESS PREVIEW: SPRING COLLECTION — DE PINNA — 650 FIFTH AVENUE
Exact date and time of preview later. Press, strictly by invitation. Publicity: Dorothy Coburn, VO. 5-4800.

Mon. 3/1 — PRESS OPENING, BONWIT TELLER SPRING ORIGINALS
11:00 A.M. — See above for details.

Monday March 1 — CUSTOM-MADE & READY-TO-WEAR FASHIONS — ELSA HIGGINS REDESIGNING (698 MADISON AVENUE) — ST. REGIS HOTEL IRIDIUM ROOM
1:00 P.M. Luncheon — This showing is sponsored by Elsa Higgins, former redesigner, now dedicated to custom-made and ready-to-wear fashions. Commentary and fashion show under direction of Viola Shefer. Open to public. Luncheon, $2. Press by invitation. Publicity: Viola Shefer, PL. 3-2116.

Tues. 3/2 — PRESS OPENING, BERGDORF GOODMAN SPRING ORIGINALS
5:45 P.M. (Tentative) — See above for details.

Wednesday March 3 — MAJOR SPRING OPENING OF BENDEL ORIGINALS — HENRY BENDEL INC. — 10 WEST 57TH STREET 3RD FLOOR
10:30 A.M. — This is the season's most important style event for this 57th Street Shop. Press may come to this showing, only by invitation. Publicity: Frances Anderson, CI. 7-1100.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday March 3 1:00 P.M. Luncheon	FASHIONS WELL INTO SPRING	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Luncheon, $2. Press by invitation. Arnold Constable Publicity: Jeanne Pierre, CA. 5-2300. Waldorf: Ted Saucier, EL. 5-3000.		
Monday March 8 1:00 P.M. Luncheon	SPRING AND SUMMER COLLECTION	HARRY COLLINS (647 5TH AVE.)	ST. REGIS HOTEL IRIDIUM ROOM
	Harry Collins is a well-known New York designer with a fashionable private clientele. Open to public. Luncheon, $2. Press by invitation. Collins Publicity: Ann Roundtree, PL. 3-9403. Director of Fashion Shows: Mary Alice Rice, PL. 3-4500.		
Monday March 8- March 20	41ST ANNUAL TOY FAIR	TOY MANUFACTURERS ASSOIATION OF UNITED STATES (200 FIFTH AVENUE)	McALPIN HOTEL AND SHOWROOMS AT 200 5TH AND 1170 BROADWAY
	For further information contact: Mr. H. D. Clark, GR. 5-6686.		
Tuesday March 9 1:00 P.M. Luncheon	SPRING AND SUMMER CUSTOM-MADE SUITS	KNIZE (20 E. 56TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
	Always sure of a fine show of de luxe tailored fashions. Open to public. Luncheon, $2. Press by invitation. Knize Publicity: Viola Shefer, PL. 3-2116. Ritz: Marion Morrison, PL. 3-4600.		
Wednesday March 10 1:00 P.M. Luncheon	AFTERNOON GOWNS AND STROLLING SUITS	BRITISH TWEEDS INC. & PEGGY ROTH	WALDORF ASTORIA HOTEL SERT ROOM
	This is a luncheon fashion show of Suits in the British manner by British Tweeds (727 Madison Avenue) and afternoon clothes in Park Avenue style by Peggy Roth (400 Park Avenue). Open to public. Luncheon, $2. Press by invitation. Waldorf Publicity: Ted Saucier, EL. 5-3000.		
Thursday March 11 1:00 P.M. Luncheon	SPRING AND SUMMER FASHIONS	R.H. MACY & CO., INC. (HERALD SQUARE)	PLAZA HOTEL PERSIAN ROOM
	Open to public. Luncheon, $2. Press by invitation. Macy Publicity: Kay Inglis Jones, CH. 4-2000. Plaza Publicity: Alma Zaiss, PL. 3-1740.		
Saturday March 13 3:30 P.M.	ANNUAL BRIDGE AND FASHION SHOW	MARTIN'S, B'KLYN FOR ADELPHI COLLEGE ALUMNAE	WALDORF ASTORIA HOTEL STARLIGHT ROOF
	Fashion show under direction of Helen Reed, stylist, of Martin's. Admission, $1.25. Contact: Miss Sylvia Silverman, CI. 6-4400, ext. 362.		
Monday March 15- March 17	INTERNATIONAL BEAUTY SHOP OWNERS CONVENTION	INTERNATIONAL BEAUTY SHOP OWNERS	PENNSYLVANIA HOTEL BALLROOM
	Beauty authorities of every phase of international grooming, will present newest gadgets and latest methods to solve beauty problems created by shortages and priorities. 200 manufacturers will exhibit and guest hairdressers will demonstrate the coiffures American women will wear in 1943 at home, in war work and at defense plants. Other features, classes and forums on the hair-and-hat problem. Further information, contact: International Beauty Shop Owners Convention, 19 West 44th St., MU. 2-4382.		
Wednesday March 17 1:00 P.M. Luncheon	SPRING AND SUMMER FASHIONS	HARRY COLLINS (647 5TH AVE.)	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Luncheon, $2. Press by invitation. Harry Collins Publicity: Ann Roundtree, PL. 3-9403. Waldorf: Ted Saucier, EL. 5-3000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday March 20 8:00 P.M.	ANNUAL BENEFIT FASHION SHOW AND DANCE	ISRAEL ORPHAN ASYLUM	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.

Annual event whereby the fashion industry undertakes to create good will and raise substantial funds to help maintain this well-run orphan asylum. Fashions by leading creators of Seventh Avenue are displayed and there is dancing after the show. The style revue includes: Charles Armour, William Bloom, Anthony Blotta, Anna Duke, I. J. Fox, Fox-Brownie, etc. Show under direction of Ann Lauren. Tickets, $1.65 to $5.50. Contact: Mrs. Gustave Hartman, AL. 4-8300.

Mon., 3/22 NATIONAL SPRING MILLINERY OPENINGS BY RETAILERS OF AMERICA.

Tuesday March 23 1:00 P.M. Luncheon	ADVANCE SPRING AND SUMMER COLLECTION OF FURS	ALFRED RAINER (17 E. 55TH ST.)	RITZ CARLTON HOTEL OVAN ROOM

This fine furrier from Vienna whose clientele includes Greta Garbo, Luise Rainer, and noteworthy American women of fashion, will show Spring and Summer furs at a luncheon showing. Open to public. Luncheon, $2. Press by invitation. Rainer Publicity: Viola Shefer, PL. 3-2116. Ritz: Marion Morrison, PL. 3-4600.

Wednesday March 24 1:00 P.M. Luncheon	SPRING OPENING: CUSTOM-ORDER, COATS, DRESSES, HATS	LANGE INC. (20 E. 57TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM

Open to public. Luncheon, $2. Press by invitation. Lange Publicity: Miss Grace, PL. 8-1390. Waldorf Publicity: Ted Saucier, EL. 5-3000.

Monday March 29-March 30	TWO-DAY WAR-TIME SHOE PARLEY	NATIONAL SHOE RETAILERS ASSOCIATION	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.

This shoe conference is to acquaint retailers with government regulations, to clear current problems and to peer into the future of shoe fashion merchandising. There will be a discussion of fashion in war time with merchandising themes suggested. Also open forum on industry problems and a session for post-war planning, with government officials on hand to give information. Contact: L. E. Langston, N.S.R.A., AS. 4-9515.

Wednesday March 31 1:00 P.M. Luncheon	DE LUXE TAILORED FASHIONS IN THE ENGLISH MANNER	KNIZE INC. (20 E. 56TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM

Open to public. Luncheon, $2. Press by invitation. Knize Publicity: Viola Shefer, PL. 3-2116. Waldorf Publicity: Ted Saucier, EL. 5-3000.

Wednesday April 7 Tentative	CIRCUS COMES TO TOWN	RINGLING BROS., BARNUM & BAILEY CIRCUS	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.

Publicity: Roland Butler, but until April 7th Mr. Griffin, CO. 5-6791.

DATES AHEAD

Feb. 12	LINCOLN'S BIRTHDAY	(Fri.)
Feb. 14	ST. VALENTINE'S DAY	(Sun.)
Feb. 22	WASHINGTON'S BIRTHDAY	(Mon.)
Mar. 10	ASH WEDNESDAY (LENT BEGINS)	
Mar. 15	FEDERAL TAX DUE	(Mon.)
Mar. 17	ST. PATRICK'S DAY	(Wed.)
Mar. 21	1ST DAY OF SPRING	(Sun.)
Apr. 1	APRIL FOOL'S DAY	(Thurs.)
Apr. 18	PALM SUNDAY	
Apr. 20	1ST DAY OF PASSOVER	(Tues.)
Apr. 25	EASTER SUNDAY	

RED LETTER WEEKS

Feb. 7-13	NATIONAL DRAMA WEEK
Feb. 15-22	NATIONAL CHERRY WEEK
Feb. 20-27	NATIONAL SEW AND SAVE WEEK
Mar. 15-20	NATIONAL HOBBY WEEK
Apr. 1-7	CONSERVATION WEEK
Apr. 3-10	NATIONAL BASEBALL WEEK
Apr. 4-10	NATIONAL DISPLAY WEEK
Apr. 19-24	NATIONAL GARDEN WEEK
Apr. 25-5/1	NATIONAL BABY WEEK
Apr. 26-5/1	NATIONAL FOOD HEALTH WEEK
May 17-22	NATIONAL COTTON WEEK

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Friday.....PREMIERE: "THE PATRIOTS" NATIONAL THEATRE, 208 WEST 41ST STREET
Jan. 29 New drama by Sidney Kingsley starring Madge Evans and Raymond Johnson, host of radio program, "Inner Sanctum", in a story about Thomas Jefferson and his daughter. Costumes: Toni Ward. Publicity: William Fields, CI. 5-7930.

Mon., 2/1..WAGNER'S "TANNHAEUSER" METROPOLITAN OPERA HOUSE, WEST 39TH ST.
8:00 P.M. With Lawrence Tibbett, Lotte Lehmann and others.
Wed., 2/3..'CARMEN" " " " " " "
8:00 P.M. Conducted by Sir Thomas Beecham.
Thurs., 2/4..STRAUSS' "DER ROSENKAVALIER" " " " " " "
8:00 P.M. With Lotte Lehmann, Rise Stevens and others.
Fri., 2/5..VERDI'S "IL TROVATORE" " " " " " "
Sat., 2/6..WAGNER'S "TRISTAN AND ISOLDE" " " " " " "
2:00 P.M. With Helen Traubel, Lauritz Melchior and others.
Sat., 2/6..."LA BOHEME" " " " " " "
8:30 P.M. Popular priced performance. Publicity: Constance Hope, PL. 3-3390.

Wednesday..PREMIERE: "AIR FORCE" (Movie) HOLLYWOOD THEATRE, B'WAY AT 52ND STREET
Feb. 3 This is a Warner Bros. picture about American Aircraft, starring John Garfield, Gig Young and Fay Emerson. Costumes by Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.

Wednesday..PREMIERE: "THE IMMORTAL SERGEANT" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH ST.
Feb. 3 20th Century-Fox's interpretation of the war in Libya, starring Henry Fonda and Maureen O'Hara. Costumes by Earl Luick. Publ.: Miss Van Slycke, CI.5-0680.

Wednesday..PREMIERE: "COUNTER-ATTACK" WINDSOR THEATRE, 157 WEST 48TH STREET
Feb. 3 A drama about the Russian War by Janet and Philip Stevenson. Cast includes Barbara O'Neil, Morris Carnovsky, Martin Wolfson. Clothes by Peggy Clark. Publicity: Gerald Goode, S. Hurok, PL. 3-0820.

Wednesday..BROADCAST: CELANESE PRESENTS "GREAT MOMENTS IN MUSIC" CBS (880 ON DIAL)
Feb. 3 This is an all-Stephen Foster program with Jan Peerce, Tenor, Robert Weede,
10:00 P.M. Baritone and Jean Tennyson, Soprano. Publ.: Bernard Sobel, LE. 2-5050.

Thursday...PREMIERE: "REUNION IN FRANCE" (Movie) CAPITOL THEATRE, B'WAY AT 51ST STREET
Feb. 4 This is M.G.M.'s new Joan Crawford vehicle with John Wayne and Philip Dorn,
Tentative which was to have opened earlier but was held back because of no available theatre. Even now its opening date is tentative dependent upon the closing of the still well-attended Noel Coward picture, "In Which We Serve". Clothes for Miss Crawford by Irene. Publicity: Lou Smith, BR. 9-7800.

Thursday...PREMIERE: "ASK MY FRIEND SANDY" BILTMORE THEATRE, 261 WEST 47TH STREET
Feb. 4 Comedy by Stanley Young with Roland Young, Phyllis Avery, Norman Lloyd and Mary Sargent. Sets by Watson Barratt; costumes by Eaves Costume Co. Publicity: Jean Dalrymple, MU. 5-3114.

Thursday...PREMIERE: "THEY GOT ME COVERED" (Movie) RADIO CITY MUSIC HALL, 6TH AT 50TH
Feb. 4 or R.K.O. Comedy starring Dorothy Lamour and Bob Hope. It awaits its turn at
Feb. 11 Music Hall still playing "Random Harvest" to crowded audiences. Costumes by Edith Head Publicity: Rutgers Neilson, CO. 5-6500.

Friday.....ANNUAL PRESS PHO- PRESS PHOTOGRAPHERS' WALDORF ASTORIA HOTEL
Feb. 5 TOGRAPHERS' BALL ASSOCIATION BALLROOM
10:00 A.M. Further information from Robert Wands, MU. 2-3420.

Tuesday....OPENING OF WAGNER'S RING CYCLE METROPOLITAN OPERA HOUSE, B'WAY AT 39TH
Feb. 9 Four consecutive Tuesday evenings from Feb. 9th through 30th. First per-
8:30 P.M. formance is "Das Rheingold"; second, "Die Walkeur"; third, "Siegfried"; fourth, "Gotterdammerung". Cost of tickets, $1.10 to $9.90. Publicity: Constance Hope, PL. 3-3390.

Friday.....PREMIERE: WALT DISNEY'S "SALUDOS AMIGOS" (Movie) GLOBE THEATRE, 1555 B'WAY
Feb. 12 This is the famous Disney-R.K.O. Radio musical feature inspired after a three-month visit to South America. It is intended to give fun as well as cement relations with folks South of the Border. Publicity: Rutgers Neilson, CO. 5-6500.

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